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DIRECSYS

Press release – For immediate distribution

▲ DIRECSYS LAUNCHES ITS PRO-MATCH SERVICE TO SUPPORT BUSINESSES IN RECRUITING A QUALIFIED WORKFORCE

Thursday 19th January 2017, Shippagan – DirecSys has just announced a new service that allows businesses to find candidates with the necessary skills to fill vacant positions within their teams. This new initiative, solidly structured around a support and development program, is aimed at university and college graduates who wish to pursue a career in business. This service was created in order to meet one of the biggest challenges faced by businesses in New Brunswick: that of finding a qualified workforce which is adapted to their respective needs. As a business itself, DirecSys is able to offer an innovative approach that ensures support for the development of the private sector.

BEING ABLE TO ADAPT TO THE NEEDS OF BUSINESSES

DirecSys believes that the private sector can both offer support and act as a catalyst in order to meet the needs of businesses. The role of educational institutions is, according to DirecSys, to train people in a specific field through providing them with general background knowledge. “We have taken part in a number of recruitment processes for our clients, and there are two issues which constantly resurface” Mr Marc-André Alary, Chief Executive Officer of DirecSys reports. “The first one is the difficulty young graduates have in applying their theoretical knowledge within a business context. The second is time and resources business have to ensure the proper integration of a candidate”, he explains. These observations are at the very source of both the thinking behind and the implementation of the Pro-Match service.

40% of respondents indicate that the challenge of access to the workforce, of recruitment or of employee retention have an effect on the growth of their business

- Salient fact from the investigation report on the need for workforces and skills, led by the Conseil économique du N.-B (June 2011).

MOULDING A NEW GENERATION OF LEADERS

This initiative by DirecSys offers university graduates the opportunity to tailor their general knowledge to the specific needs of the businesses that will benefit from this new service. In a way, it is a question of becoming an incubator for the new generation of business leaders. Potential candidates will also undergo training for the Lean Six Sigma Green Belt and MPO analyst certifications. Training will then be offered in the fields of operational project management, supervisor training, training on the Design For Six Sigma methodology for innovation and leadership coaching. The participants benefitting from this service will also have the opportunity to familiarise themselves with the basic principles of financial analysis and the structure of the ISO 2015 certification. DirecSys is committed to accompanying candidates for a maximum period of three years in order to ensure their complete and effective integration within participating businesses. Not only will support be provided to the management teams, but DirecSys will also supervise the employees in question throughout the process.

It is the mission of DirecSys to assist its clients from Atlantic Canada in order to improve their long-term productivity. Founded in 1998, its operations are concentrated in the Atlantic provinces, with a fully bilingual team of experts who are able to master the advanced techniques required for the optimisation of operational processes and business management. Its team is made up of professionals in project management, expert Six Sigma black belt trainers, valued added production experts, organizational strategists, industrial engineers, mechanical engineers, logistics analysts, ISO certified auditors, expert trainers in professional education and certified management accountants. For more details, visit www.direcsys.com

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